



# COMPANY PROFILE

Glaxit is a premier software development company specializing in custom solutions, RPA, Digital Marketing, Mobile apps, Web development and Graphic Designing. With a team of expert developers and designers, we deliver innovative, high-quality software tailored to meet the unique needs of businesses.

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# About Glaxit

Glaxit offers services and technologies to organizations that help them enhance their customers by streamlining processes, lowering operational costs, and making management easier.

Glaxit is well-known among its clients for providing high-quality, dependable products. Our clients appreciate our expertise in real estate, Healthcare, Education, E-Commerce, Banking, Textile, Manufacturing and management systems.

Our clients come from all over the world, including the United Kingdom (UK), Germany, Australia, Norway, and New Zealand.



# Company History

In 2017, a group of young entrepreneurs from Islamabad, Pakistan, started Glaxit (SMC-Pvt.) Ltd. to make smart software solutions for small businesses. The company quickly built a good reputation locally by focusing on smaller projects. In 2018, two founders moved abroad, leaving Muhammad Kashif and a friend to keep running the business. They moved the company to Taxila, just outside the capital, where Glaxit did well.

When the global pandemic hit in 2020, Glaxit turned the challenge into an opportunity by helping businesses move to remote work. Despite the difficulties, they successfully helped over 20 clients, a major achievement.

By 2022, Glaxit had expanded its services and partnered with UAE-based Agile Managex Technologies, working on Robotic Process Automation and business development projects, showing their growing expertise internationally. In 2023, Glaxit turned its focus to new innovations like AI, Data Science, and Cyber Security. By 2024, the company had started working with universities to help students prepare for the increasing demand in IT fields.

Today, Glaxit is recognized for its innovation, growth, and client focus, staying true to its roots in Taxila while looking toward the future.



# Vision & Mission

## Vision

Our vision is to continuously grow and merge to become one of the top IT service providers in a competitive market not only at the national but also at the international level.

Glaxit's service delivery processes truly reflect our core values of professionalism, flexibility, and dedication. We with our professional services, we enable our customers to accelerate and expedite the resolution of their required IT problem. We believe that we were put on the planet to create great products. We are always looking for new ideas and ways to innovate. We believe in group collaboration that allows us to think outside the box.

## Mission

Glaxit's mission is to help their valued customers' businesses grow and progress by providing them with the most inventive and advanced Design and Developmental solutions to their web-based problems. Our high-quality market-defining solutions help our customers gain a competitive advantage in markets around the world.



# Customer Satisfaction & Goals

We develop software to address real-world challenges because of our passion and commitment to our clients. Our dedication and hard work enable us to become a great business for ourselves, our clients, our community, and the world.

Deploying new technology and creative ideas could be a good indicator of your company's success. We at Glaxit understand this, which is why one of our core values is to provide our customers with cutting-edge technology and ideas to help them excel in the market.

# Our Goals

# 1

## **Innovate Continuously:**

Develop cutting-edge software solutions that set industry standards.



# 2

## **Enhance User Experience:**

Prioritize intuitive, user-friendly design in all products.



# 3

## **Ensure Reliability:**

Deliver scalable, secure, and high-performing software platforms.



# 4

## **Expand Market Reach:**

Grow globally by entering new markets and adapting to local needs.



# 5

## **Foster Talent:**

Attract, Train, and develop top talent to drive innovation and growth.



# Our Core Values

Our employees are important, so we offer an exceptional balance of work and life. Check your ego at the door. Always be honest in dealing with others. Treat employees, clients and vendors how you want to be treated. Work hard every day for our clients and for each other. The willingness to take responsibility for one's own actions

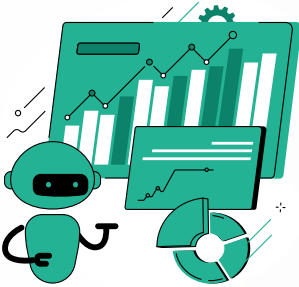
Companies---strong organizations --- centered on these values. They are invariably successful. Almost always, these core values generate other values in employees.



# Our **Business Verticles**



**Software** Development



**RPA** and AI



**Cyber** Security



**Digital** Marketing

# Software Development

Glaxit is an IT company providing high standard and quality projects to clients Worldwide. Our customers are spread all over the world. Glaxit focuses on developing creative, simple and unique, useable and user-friendly websites and web Applications.

We pride ourselves in our ethical, professional and accountable approach to all aspects of our company. We place strong emphasis on excellence in developing as well as the quality and user-friendly aspects of all our projects. Our professional approach and quality of work has been reflected in the successful completions of a number of significant projects.



# RPA and AI

At Glaxit, our Robotic Process Automation (RPA) vertical is dedicated to streamlining and optimizing business processes through advanced automation solutions. We harness the power of cutting-edge technology to automate repetitive tasks, reduce operational costs, and enhance efficiency across various industries.

Our RPA solutions enable businesses to achieve higher accuracy, faster execution, and better resource allocation, allowing teams to focus on strategic initiatives. With Glaxit's RPA, organizations can unlock new levels of productivity and drive transformative growth.



# Cyber Security

At Glaxit, we prioritize safeguarding your digital assets with robust cyber security solutions. Our services focus on protecting sensitive data, preventing cyber threats, and ensuring compliance through advanced encryption, threat detection, and incident response strategies.

With a proactive approach, we help businesses stay ahead of evolving security risks, ensuring their systems remain secure and resilient.



# Digital Marketing

Glaxit's Digital Marketing vertical is committed to helping businesses thrive in the digital landscape. We offer comprehensive strategies that combine data-driven insights with creative execution to elevate brand presence and drive measurable results. From SEO and content marketing to social media and paid advertising,

Our solutions are designed to connect with target audiences, increase engagement, and boost conversions. With Glaxit's Digital Marketing expertise, businesses can effectively navigate the complexities of the digital world and achieve sustainable growth.





# Technologies We Use



# Our Methodologies

## Agile Methodology

- Iterative approach with continuous feedback and collaboration.
- Prioritizes working software over comprehensive documentation.
- Self-organizing teams adapt to changing requirements.
- Best for dynamic projects with high levels of uncertainty.

## Waterfall Methodology

- Sequential approach with clearly defined phases and objectives.
- Emphasizes detailed planning and documentation for each phase.
- Rigid structure does not accommodate changes easily.

# Tools We Use

Our team leverages a variety of tools to streamline processes, enhance collaboration, and ensure high-quality deliverables.

 Sourcetree



ORACLE



# Our Working Models



**Project-Based  
Model**

**Hourly Price with  
No Time Restriction**



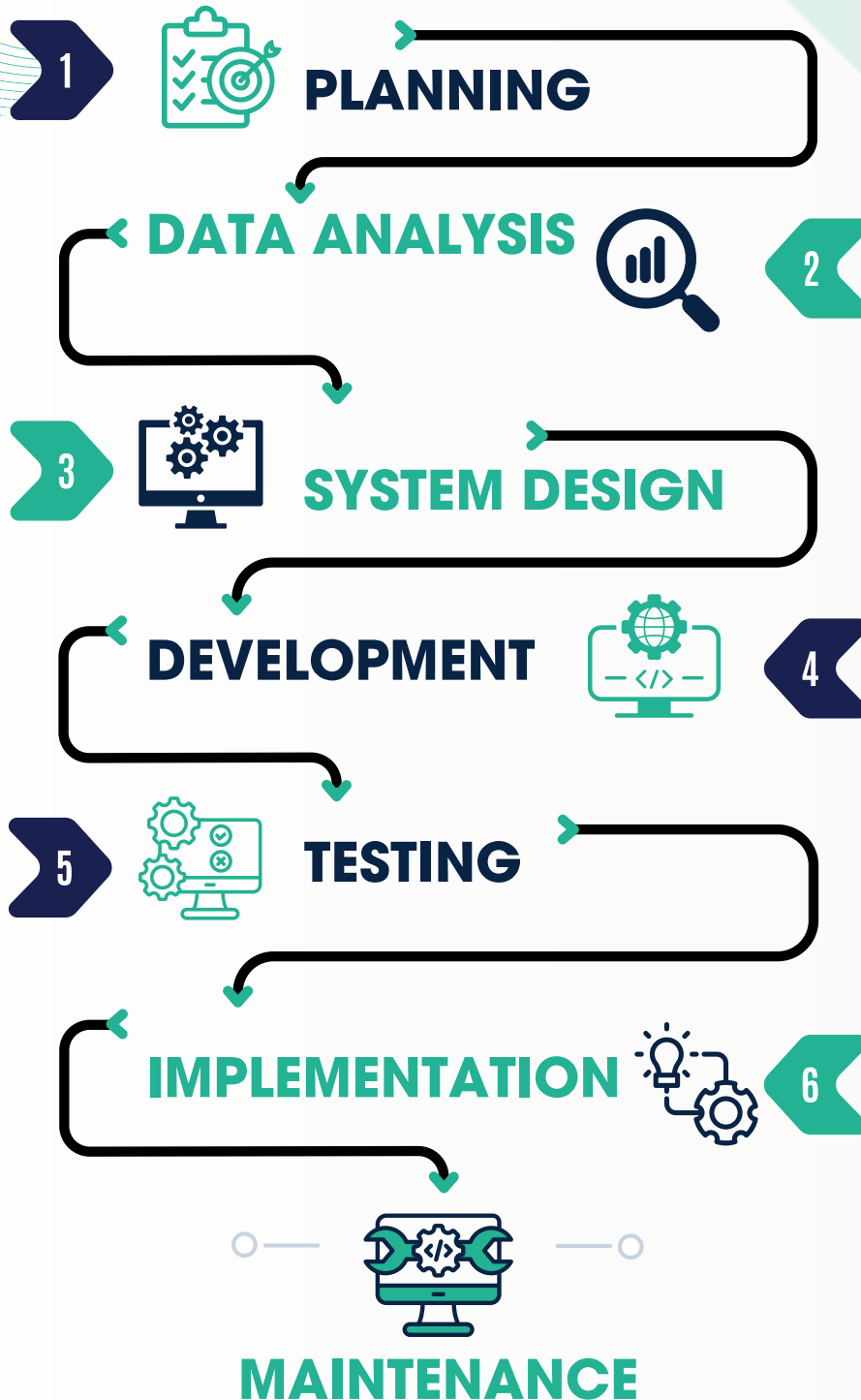
**Hourly Price with  
Office Timing**

**Module-Based**



**Fixed Price  
Fixed Time**

# Our Development Process



# Industries We Serve



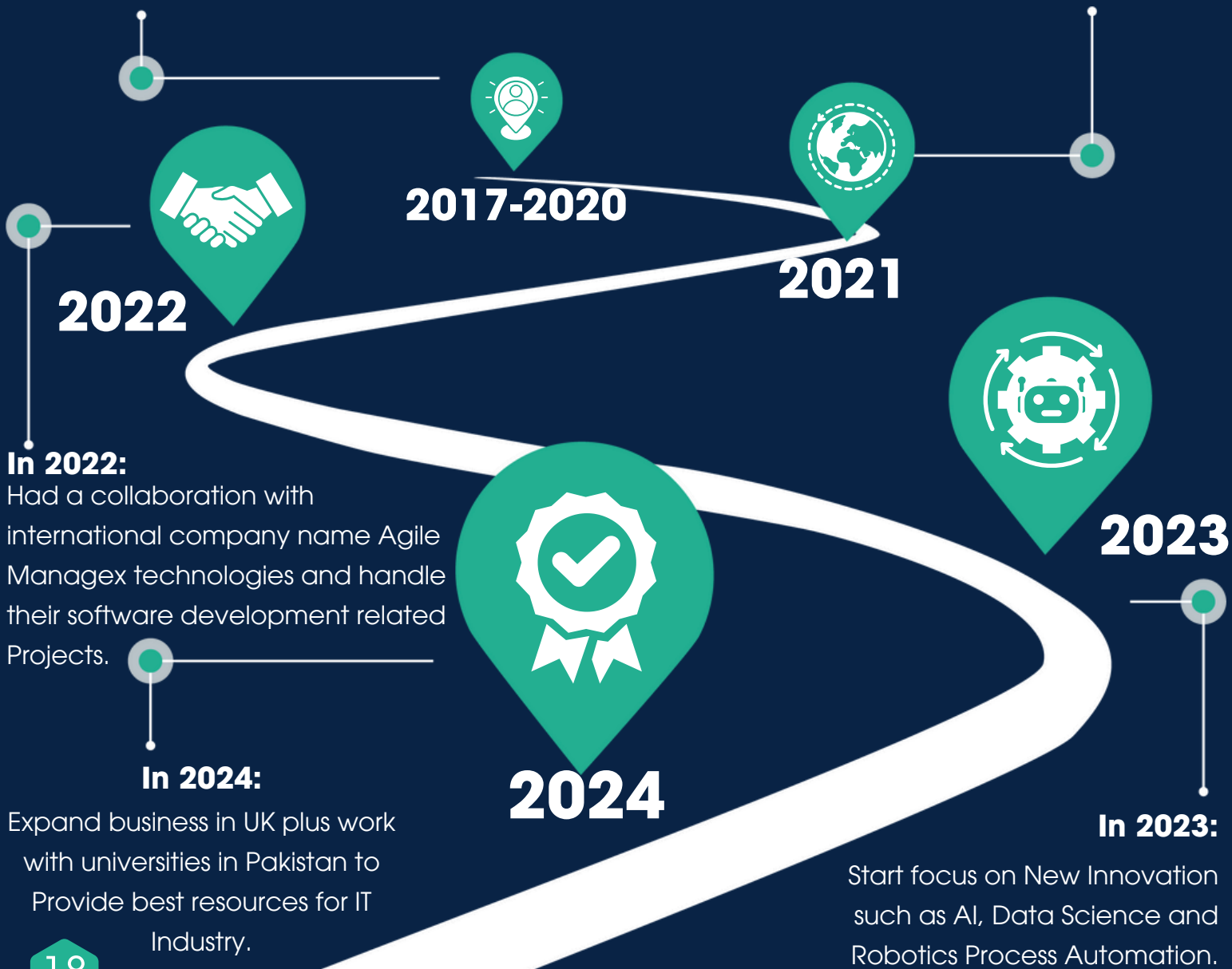
# Our Achievements

## From 2017 to 2020:

Glaxit works for small and local Businesses.  
- During Global Pandemic Situation worked for many local and international clients to maintain their Digital Presence and run their business smoothly.

## In 2021:

More focus on international clients and countries such as US, Canada, Germany, UK, Italy and Middle East etc.



**2017-2020**

**2021**

**2022**

**2023**

**2024**

**In 2022:**  
Had a collaboration with international company name Agile Managex technologies and handle their software development related Projects.

**In 2024:**  
Expand business in UK plus work with universities in Pakistan to Provide best resources for IT Industry.

**In 2023:**  
Start focus on New Innovation such as AI, Data Science and Robotics Process Automation.

# Our Clients

We are proud to serve a diverse portfolio of clients who trust us to deliver innovative and tailored solutions for their business needs.



**NBEAC**



**BRAINOTECH**  
IT SOLUTIONS



**گولڑہ شریف**  
Golra Sharif



# Our Services

- ✔ Web Development
- ✔ RPA Development
- ✔ Mobile App Development
- ✔ Software Testing
- ✔ Illustration
- ✔ Software Maintenance & Support
- ✔ Desktop Development
- ✔ Game Development
- ✔ Graphic Designing
- ✔ Search Engine Optimization
- ✔ Project Management
- ✔ Digital Media Marketing





# Our Contact



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ISLAMABAD, PAKISTAN

Let's  
Connect  
with us!

